

Press release no.6
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**On July 25th ended
“Outdoor Experience Design”
the new course of specialization by POLI.design -
Consortium of Politecnico di Milano
to design and furnish terraces, gardens, exteriors and “Open Door” spaces**

At POLI.design - Consortium of Politecnico di Milano, the first edition of the course “**Outdoor Experience Design** – High standard training course to design and furnish outdoor private and public spaces” is almost over.

Six innovative concepts have been elaborated by the students at the end of the a course that included theoretical lessons, practical exercises and tours guided by the teachers to the most relevant realisations in Milan. The Project Works focused on the exteriors of the night entertainment venue Innvillà in Via Pegaso in Milan, a country residence of late 19th century which is surrounded by a big garden.

Architects and designers for the Open Door

The course, that was attended by architects and designers coming also from Belgium, Bulgaria, Mexico, Spain and Venezuela, represents a new specialization aimed at training professional figures in possession of the skills and languages today requested by the sector. “In the outdoor, or rather Open Door, industry innovation and design are destined to play a more and more relevant role – explains **Arturo Dell’Acqua Bellavitis**, Professor at Politecnico di Milano and Scientific Director of the course. – The course trains designers to face the change in this marketplace that today expresses a new philosophy of living outdoor spaces, which tend to be considered and lived as extensions of interiors, without clear divisions in terms both of furniture or design and living functions. Terraces, gardens, exteriors become multipurpose spaces to be lived, designed and furnished in a fluid way, in a conscious dialogue with the interior design.”

The Partners of Outdoor Experience Design

The course has been supported by the **Academic Partner SUN** – International Exhibition of Outdoor Products, Design, Furnishings, Accessories, the leading expo in Europe that will host (4-7 October '07, Rimini Fiera) a spectacular **exhibition** of the projects developed during the course, and by the Academic Sponsors **Nardi, Talenti, Pircher, Florim Ceramiche** and **Alce** that have offered **Study Grants** for Italian and foreign designers.

In 2008 the second edition of Outdoor Experience Design

The second edition of the course will take place at POLI.design - Politecnico di Milano (Campus Bovisa) **from July 14th to 30th 2008**.

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For journalists: the Project Works will be presented Wednesday July 25th at 3pm at POLI.design, Via Durando 38/A Milan (Campus Bovisa - Politecnico di Milano), Room 5.1.
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