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Outdoor spaces become concept stores, premises for four legs plus two, futuristic offices, circus-gardens, working “oasis”, and host ways of living, playing, working and... looking to the future. Presented at POLI.design – Consortium of Politecnico di Milano the five innovative projects of “**Outdoor Experience Design**”, the new specialisation for architects and designers.

Outdoor spaces are transforming and, in touch with the current lifestyles, they host and enhance new ways of living, of conceiving game and even work, and leave space to functions that are traditionally found inside, such as the kitchen.

The signals of this evolution, in accordance with some of the latest trends and sensibilities, are developed in the five projects by the Italian and foreign architects and designers who attended the course of high standard training in “**Outdoor Experience Design – Designing private and public outdoor spaces**”, which were presented at POLI.design – Consortium of Politecnico di Milano.

#### **Nature, game, work, sustainability and surprise: five projects sensitive to the future**

The attendees, who came also from Brazil, Spain and Germany, developed very different solutions: team **Senzatetto** presented “**6zampe**”, a concept store, pet shop and restaurant targeted at dog owners desiring to go out for a lunch with their four-legged friends: **Branca Designgroup** elaborated **InnWiillà**, a concept store and meeting venue for the fans of simulation games and the Wii platform; **Zeroconfine** proposed **Parcoscenico**, the circus-garden in the Milan residence of Italian circus star Moira Orfei: team **Essenza** developed **Openwork**, the rigorous, but with a swimming pool, outdoor-indoor working place of a big international legal office; **Aquarte** created **Nextpo2016**, a “water” oasis committed to the nourishment and future of the planet, after the 2015 Expo.

The results can be viewed at [www.outdoorexperiencedesign.it](http://www.outdoorexperiencedesign.it) in “Projects”.

#### **Theoretic-practical lessons, guided tours and five projects “open” to the future.**

At the end of 120 hours of lessons held by Politecnico di Milano lecturers and specialised architects, and guided tours to public and private outdoor spaces, the final Project Work was developed on the garden of 1,000 square meters of the night entertainment venue Innvillà in Milan. e di architetti specializzati

The course had the support of the Academic Partner **SUN** – International Exhibition of the Outdoor Products – Design, Furnishing, Accessories (October 16-19, Rimini Fiera, [www.sungiosun.it](http://www.sungiosun.it)) that will host a multimedia **exhibition** of the projects developed within the course, and of the Academic Sponsors: **Nardi**, **Palazzetti Garden** and **Florim Ceramiche** that have offered many **Study Grants** for the Italian and foreign designers.

#### **In July 2009 the third edition of Outdoor Experience Design**

The third edition of the course is scheduled from July 6th to 24th, 2009, at POLI.design – Consortium of Politecnico di Milano. ([www.outdoorexperiencedesign.it](http://www.outdoorexperiencedesign.it))

**For more information:** POLI.design, Michela Mantica, Tel +39 02 23997248, [formazione@polidesign.net](mailto:formazione@polidesign.net) [www.borsedistudio.info](http://www.borsedistudio.info)

Information for journalists: Giovanna Belli [g.belli@polidesign.net](mailto:g.belli@polidesign.net)