

Press Release no.12  
Milan, 25<sup>th</sup> July, 2008



**Rethinking private and public open spaces,  
designing new Open Door environments, for new lifestyles:  
a preview at POLI.design – Consortium of Politecnico di Milano  
of the new projects developed within the specialisation course in  
Outdoor Experience Design**

On July 31<sup>st</sup> at POLI.design – Consortium of Politecnico di Milano, ends “**Outdoor Experience Design** – Course of high standard training to design and furnish private and public outdoor spaces”, this year is at its second edition. ([www.outdoorexperiencedesign.it](http://www.outdoorexperiencedesign.it))

The course’s result, five projects developed by as many teams of Italian and foreign designers, will be presented in a preview at POLI.design on July 31<sup>st</sup> at 3pm.

**30 new specialists in Outdoor Design**

The course that is directed by **Arturo Dell’Acqua Bellavitis**, Professor at Politecnico di Milano, was attended by 30 architects and designers selected in many countries including Brazil, Spain and Russia. “It is a new and complete course of specialisation – explains Arturo Dell’Acqua Bellavitis – aimed at the training of a professional figure able to rethink the design and furniture of outdoor spaces, private and public. The evolution in the way these spaces are conceived and lived, and the establishment of a new lifestyle of “open door” living, with no more boundaries between the exteriors and the interiors, calls for architects and designers with new skills and a complete knowledge of the sector, where innovation and design play an increasingly relevant role.”

**Theoretic-practical lessons, guided visits and five projects “open” to the future.**

At the end of 120 hours of lessons held by Politecnico di Milano lecturers and specialised architects, and guided tours to public and private outdoor spaces, the final Project Work focussed on the virtual refurbishment of the 1,000-square-meter garden of the night venue Innvillà in Milan. The attendees, who were divided into five teams, **Aquarte, Zeroconfine, Essenza, Branca** and **Senza Tetto**, have developed very different solutions, taking inspiration from art, contemporary icons, the new generation of interactive games and... our four-legged friends.

**The Academic Partner** of the course in Outdoor Experience Design is the leading trade show **SUN** – International Exhibition of the Outdoor Products – Design, Furnishing, Accessories (October 16-19, Rimini Fiera, [www.sungiosun.it](http://www.sungiosun.it)), which will host a multimedia exhibition of the projects developed within the course.

SUN’08 and the Academic Sponsors **Nardi, Palazzetti** and **Florim Ceramiche** have put many **Study Grants** at the disposal of the Italian and foreign designers.

**In July 2009 the third edition of Outdoor Experience Design**

The third edition of the course is scheduled from 6<sup>th</sup> to 24<sup>th</sup> July, 2009, at POLI.design – Consortium of Politecnico di Milano. ([www.outdoorexperiencedesign.it](http://www.outdoorexperiencedesign.it))

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