



## **Designing the new “Open Door” spaces: at POLI.Design – Consortium of Politecnico di Milano the course of specialisation in Outdoor Experience Design**

On July 14<sup>th</sup> at POLI.design - Consorzio del Politecnico di Milano, starts “**Outdoor Experience Design** – Course of high standard training to design and furnish private and public outdoor spaces”.

The course, which this year is at its second edition, is a new very topical professional specialisation for architects and designers that is demanded by a sector in which innovation and design are destined to play an increasingly relevant role.

The current evolution in the way of living outdoor spaces, both private and public, calls for designers with new updated specialised skills and a complete knowledge of the sector, in terms of aesthetic codes, and also the new lifestyles.

### **Specialists in Outdoor, with an attentive look at the System Italy**

“Today the marked boundaries between the exteriors and the interiors are progressively reducing – explains **Arturo Dell’Acqua Bellavitis**, Professor at Politecnico di Milano and Scientific Director of the course – spaces tend to connect, and terraces, verandas, gardens, as well as the exteriors of public premises, become all-purpose extensions of the interiors, to be lived in a fluid and continuous way, that we could call “open door” rather than “outdoor”. Furniture, materials, lighting, the entire sector is influenced and stimulated by the new lifestyles, and design and innovation play an increasingly relevant role. Within the course in Outdoor Experience Design we train Italian and foreign designers who look at our industrial and artisan production and its quality, and will be their purchasers, in Italy and abroad, where some of the markets are of great interest – concludes Arturo Dell’Acqua Bellavitis -. The dialogue between the designer, the industry and the market is capital for the entire System Italy”.

The **Academic Partner** of the course in Outdoor Experience Design is the leading expo in Europe **SUN** – International Exhibition of the Outdoor Products – Design, Furnishing, Accessories (October 16-18, Rimini Fiera, [www.sungiosun.it](http://www.sungiosun.it)) that will host a multimedia **exhibition** of the projects developed within the course.

SUN’08 and the Academic Sponsors **Nardi**, **Palazzetti** and **Florim Ceramiche** offer many **Study Grants** to the Italian and foreign designers interested in specialising in the sector.

### **Theoretic-practical lessons, guided visits and a final Project Work**

The course is scheduled **from 14<sup>th</sup> to 31<sup>st</sup> July, 2008**, at POLI.design - Politecnico di Milano (Campus Bovisa), and includes lessons held by Politecnico di Milano lecturers and renowned professionals, educational tours guided by the lecturers to the most relevant realisations, and a final Project Work applied on a location in Milan. ([www.outdoorexperiencedesign.it](http://www.outdoorexperiencedesign.it))

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